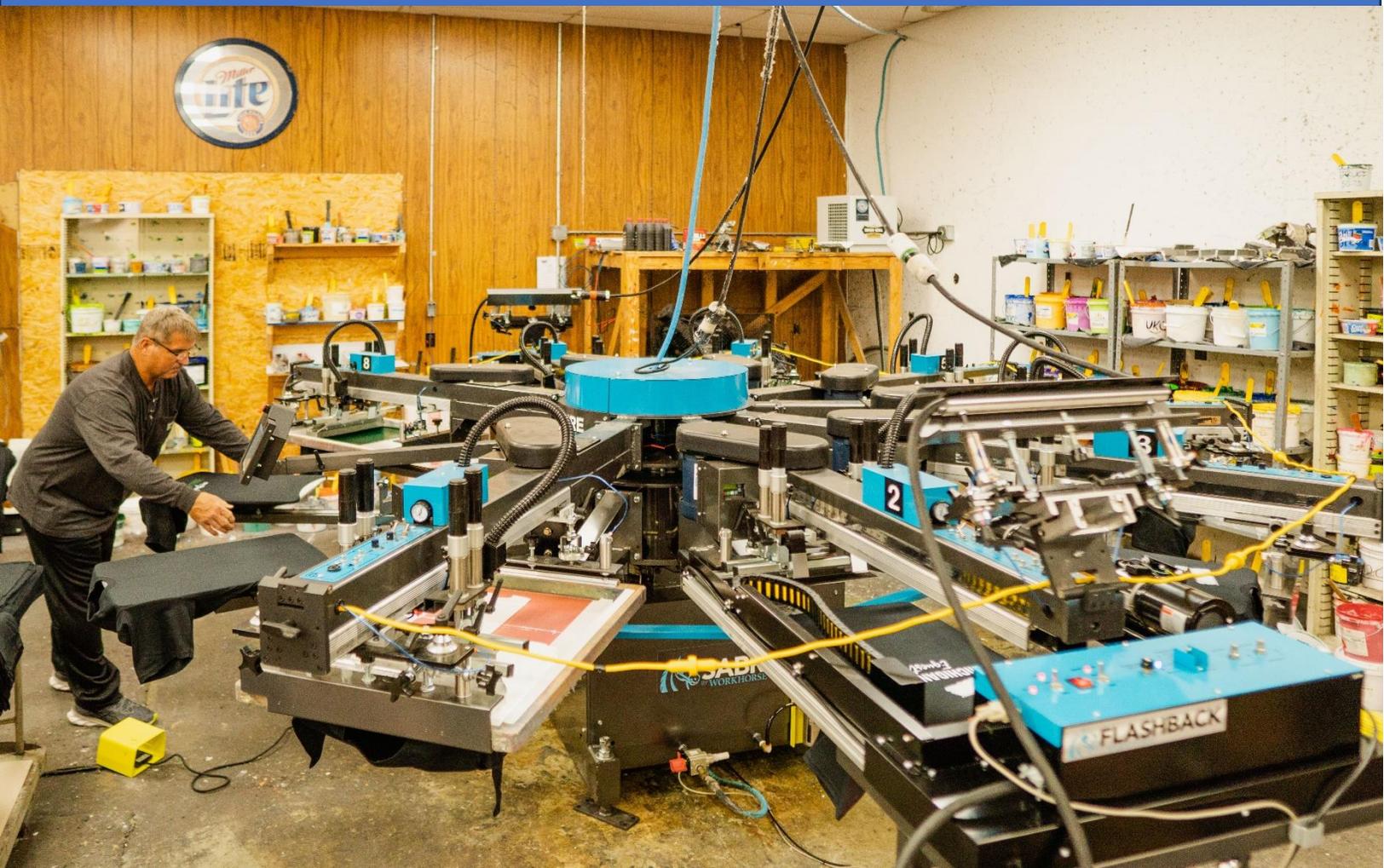




UWUA/CEP

Collaborative

- ◆ USA Apparel
- ◆ Promotional Products
- ◆ Custom Catalogs
- ◆ Screen-printing
- ◆ Embroidery
- ◆ Laser Etching



Who are we

Custom Embroidery Plus is a family-owned business, started by Cori and Kirk Gartside in the basement of their home. Starting with one single head embroidery machine, CEP has grown to now have not only multi head embroidery machines but also full screen-print capabilities as well as laser etching, sublimation and a full line of promotional products.



CEP staff are proud members of the UAW and we proudly offer many USA made items for purchase. Cori and Kirk strive to maintain a friendly, family type business. If you are ever in the St Johns or Lansing area, please stop in to say hello!



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This Guide is designed to help you select items to purchase for your local members or to guide you on building your own local specific catalog!

Review apparel items and stock logos in this guide then contact us for your needs!

- Stock logos can be customized with your local, or you can work with our art department to develop new designs
- Individual Item prices will be determined at time of purchase or catalog build.

Products made in the USA are noted. Other items, though not USA made, are decorated in the USA by Union labor



To shop on the UWUA national website please visit us at

<https://uwuaofamerica.ceponlinestore.com/>



BA5040 Bayside Short Sleeve Tee shirt



Product Details

Material:

- 5.4 oz., 100% preshrunk premium open-end cotton
- Dark Ash is 90% cotton, 10% polyester

Feature:

- Full cut for comfort
- Rib knit collar
- Taped shoulder-to-shoulder
- Double-needle stitched sleeve and bottom hem.
- *Made in the USA*



Available Colors



**Color choices may be determined by logo choice

BA5060 Bayside Short Sleeve Tee Shirt

Available Colors



**Color choices may be determined by logo choice



Product Details

Material:

- 5.4 oz., 100% preshrunk premium open-end cotton long sleeve t-shirt

Feature:

- Made in the USA
- Full cut for comfort
- Rib knit collar and cuffs
- Taped shoulder-to-shoulder
- Double-needle stitched bottom hem.



2015BA Bayside Crewneck Sweat shirt



Product Details

Material:

- 9.5 oz., 80% cotton, 20% polyester
- High quality heavyweight pre-shrunk fabric

Feature:

- Set-in sleeve
- Made in the USA

Available Colors



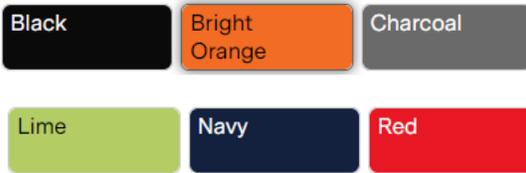
**Color choices may be determined by logo choice



960BA Bayside Hooded Sweatshirt



Available Colors



**Color choices may be determined by logo choice

Product Details

Material:

- 9.5 oz., 80% cotton, 20% polyester
- High quality heavyweight pre-shrunk fabric

Feature:

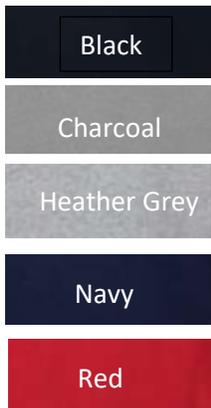
- Spandex in cuff and band
- Front pouch pocket with matching drawstrings
- Made in the USA



1741-CVC

Men's ¼ zip Sweatshirt

Available Colors



Product Details

Material:

- 10 oz, 80/20 Cotton/Polyester

Feature:

- Cadet collar can lay flat or be zipped up
- Long zipper tab is easy to grab
- Beautiful taping and finish work
- Spandex ribbed cuffs and hemline
- Made in USA

AKWA Aqua Dry Pique Polos



1342- AQD
Men's Polo

Product Details

- 5.75 oz, 96/4 Dry Wicking Poly/Spandex
- BEST no-curl collar in the industry. Fabric doesn't snag
- Colors don't fade or shrink if laundered properly
- Wrinkle resistant
- Spandex allows the shirt to stretch when needed



234-AQD
Ladies Polo



- Purple
- Navy
- Steel Blue
- Royal Blue
- Aquatic Blue
- French Blue
- Burgundy
- Red
- Rust
- Hunter
- Olive
- Lime
- Yellow
- White
- Stone
- Sage
- Heather Grey
- Heather Charcoal
- Black

1364-EMB

Embossed Graph Check Polo



Product Details

Material:

- 5.75 oz, 96/4 Dry Wicking Poly Pique/Spandex

Feature:

- No-Curl collar
- Resists wrinkling and fading
- Sophisticated, subtle graphic embossed into the fabric
- Made in the USA



Poly Ottoman Polo



1344-PTM
Mens Polo



144-PTM
Ladies Polo



Product Details

Material:

- 5.0 oz, 100% Dry Wicking Poly

Feature:

- Lightweight, comfortable, dry wicking poly
- Ottoman tipping on the collar
- Tone-on-tone ribbon centered on the placket
- Made in USA

9411-CBS

Men's ¼ zip Windshirt

Heathered Colors



Product Details

Material:

- 4.2 oz, 92/8 Poly Spandex
- Four way stretch fabric

Feature:

- Water repellent and wind resistant
- Stylish, comfortable, and casual
- Sport shirt for work or play
- With pockets
- Made in USA



9013-MFI Pullover Windshirt



Black Charcoal French Blue Navy

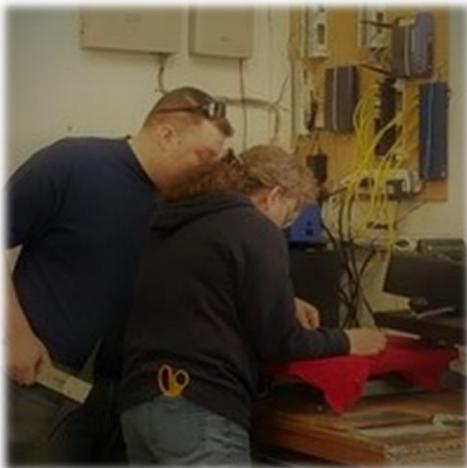
Product Details

Material:

- 4.0 oz, 100% Water Repellent Poly with Peached Finish

Feature:

- Side pockets
- Unlined, light, and comfortable
- Contrasting trim on collar and cuffs
- Perfect for layering
- Made in USA



9438-BDI Men's Bonded Interlock ¼ Zip Pullover

Product Details

Material:

- 6.25 oz, 100% Polyester

Feature:

- With solid lining, heather exterior
- Provides warmth without weight
- Soft and comfortable
- Water repellent
- Lightweight
- Made in USA



AKWA



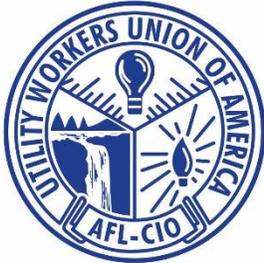
Headwear

All headwear comes with choice of patch

Black/White



Royal/White



Red/White



Embossed Leather
(\$3 upcharge)

Multi Color

Navy/White

**Embroidered Local in
location of your choice**

Back

(Left Picture is a fitted cap, Right is a snapback)

**Choice of American
Flag**
(additional \$3 charge)



Front, Right Panel



C892 Performance Camouflage Mesh Back Snapback Cap



Realtree Edge/Black



Mossy Oak Break-Up
Country/Black



Product Details

Material:

- 87/13 poly/spandex front panels; 100% polyester mesh mid and back panels

Feature:

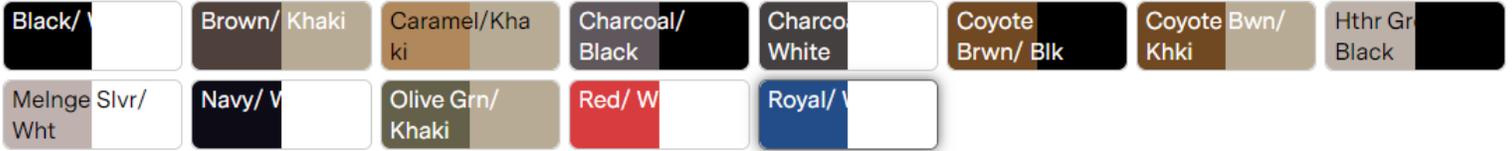
- Structured Profile: Mid
- Moisture-wicking and stretch
- 7-position adjustable snapback closure



YP110MT Flexfit Adjustable Mesh Cap



FLEXFIT
The One & Only Original



Product Details

Material:

- 74% polyester, 26% cotton
- Melange: 80% polyester, 19% rayon, 1% PU Spandex

Feature:

- Mesh cap for ultimate comfort and ventilation
- 6-panel, mid profile, structured
- Matching plastic snapback closure
- Permacurv® visor
- Silver undervisor, 8-row stitching on visor



Richardson 112 Snapback Trucker Cap



Material:

- 60/40 cotton/polyester
- 100% polyester mesh back

Feature:

- Structured, six-panel, mid-profile
- Pre-curved contrast stitched visor
- Underbill matches the color of visor
- Adjustable plastic snapback



Richardson 172 Pulse Sportmesh R Flex Cap



Material:

- 98/2 polyester/spandex

Feature:

- Structured, six-panel, mid-profile
- SportMesh fabric side and back panels
- Precurved contrast stitched sandwich visor



Laser Etched Mugs

30 Oz Travel Mug

- Double-walled to keep contents hot or cold
- Dishwasher safe

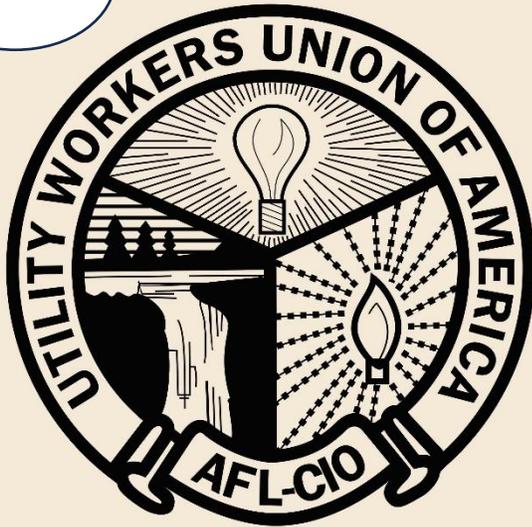


Logos

Below are stock logos, individualized with your local number

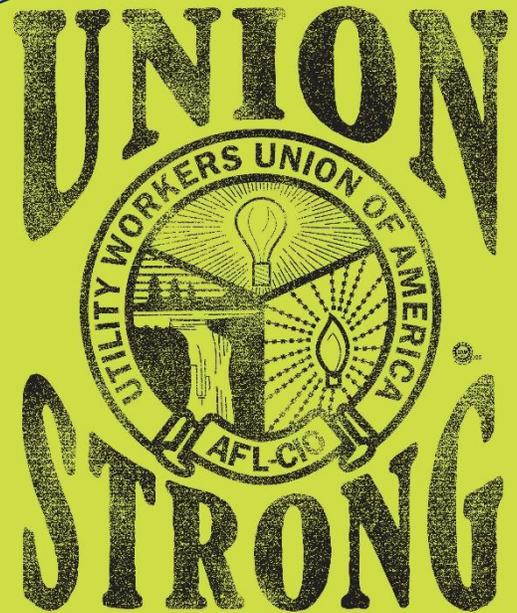
**Creation of new logos is available by our in-house art department as an additional charge

#1A



LOCAL 358

#2A



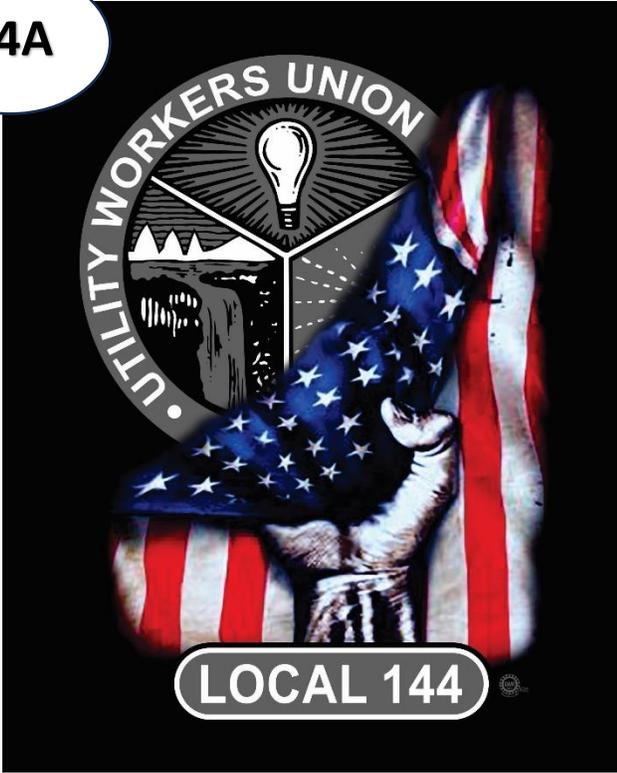
#3A

UAW
STRONG & PROUD



22

#4A



#5A



#6A



#7A



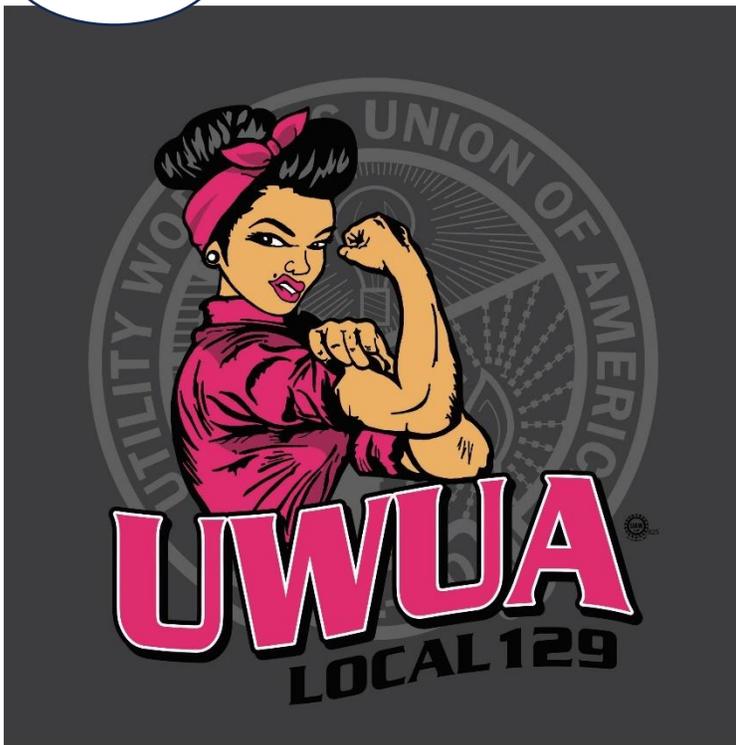
#8A



#9A



#10A



#11A



#12A

OWOSSO

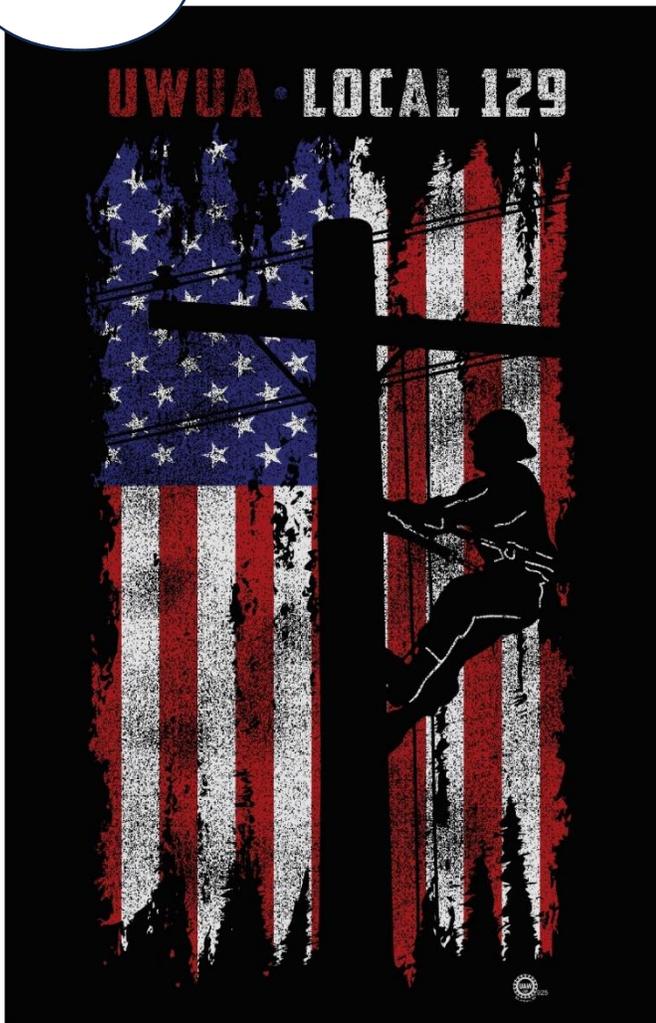


LOCAL 253

#13A



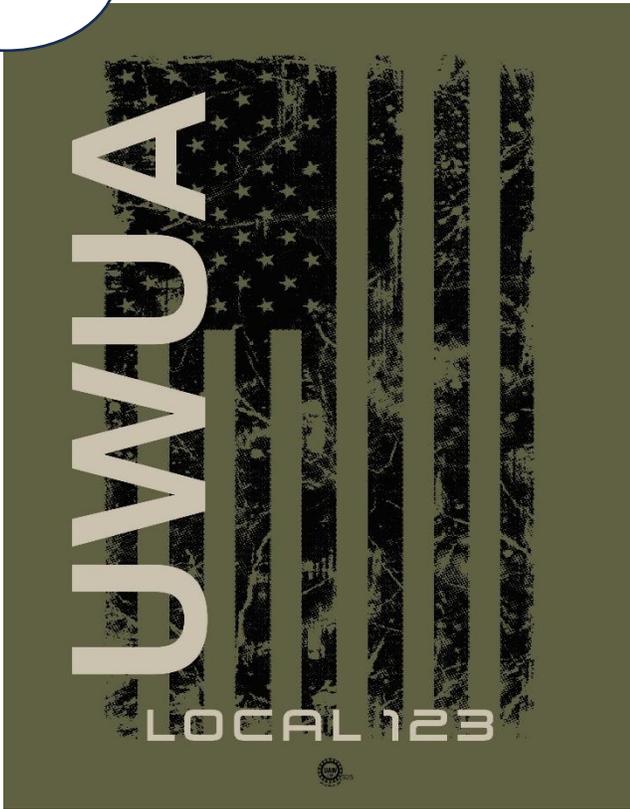
#14A



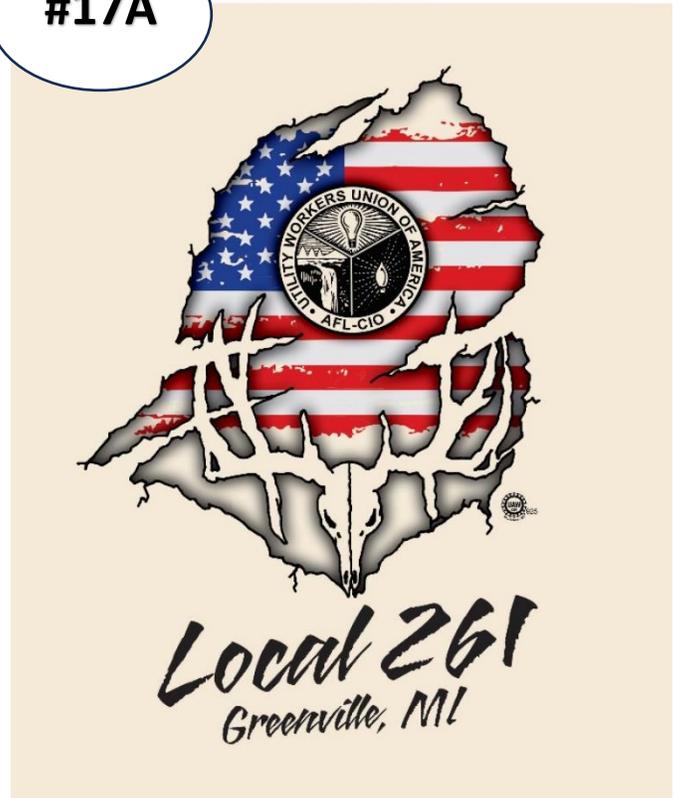
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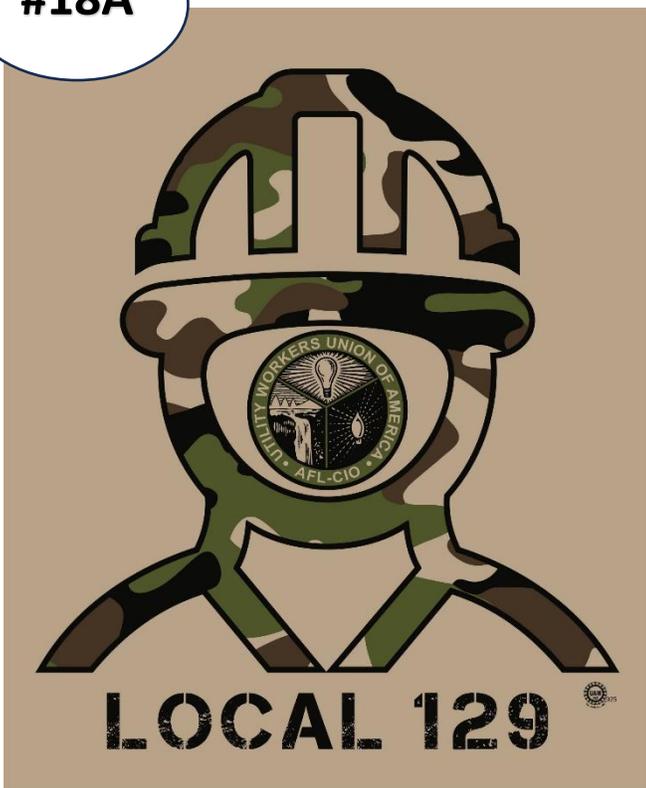
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#17A



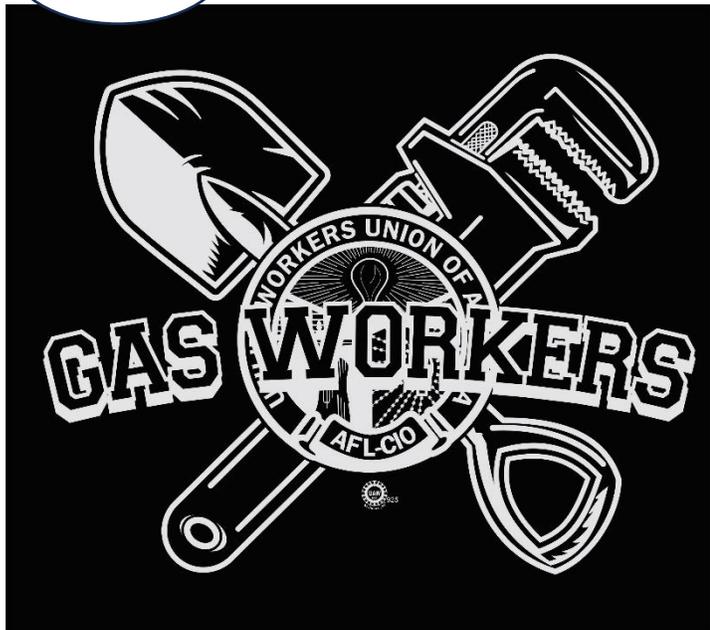
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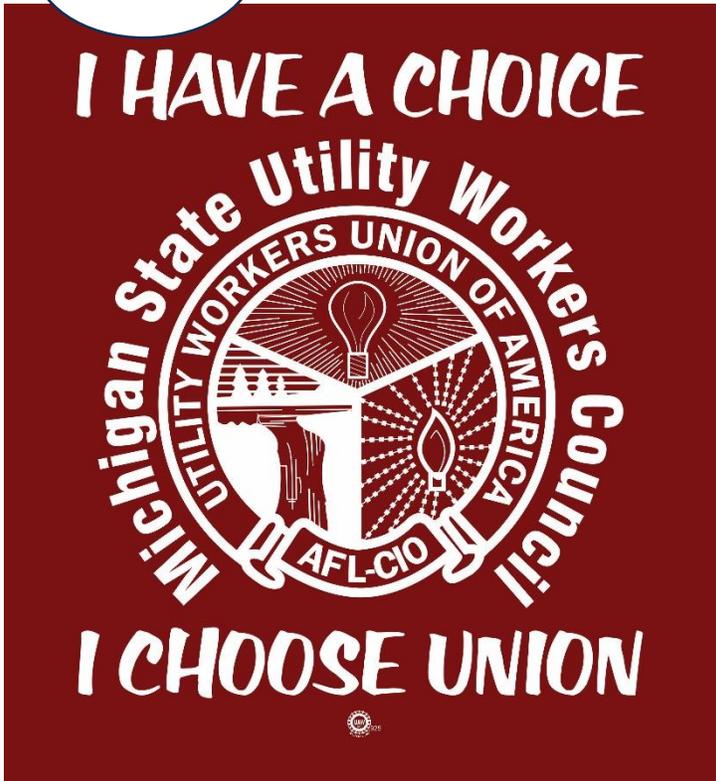
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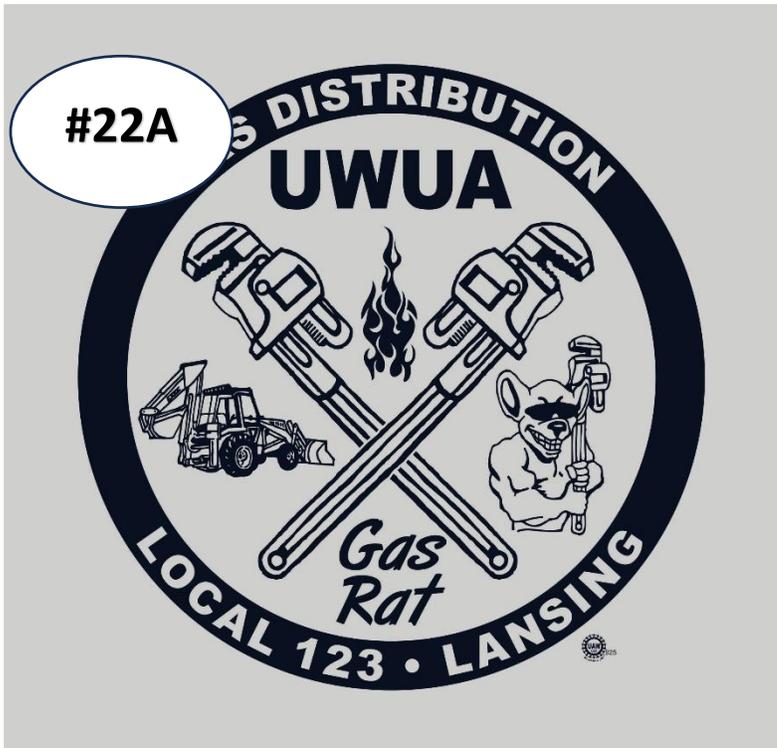
#20A



#21A



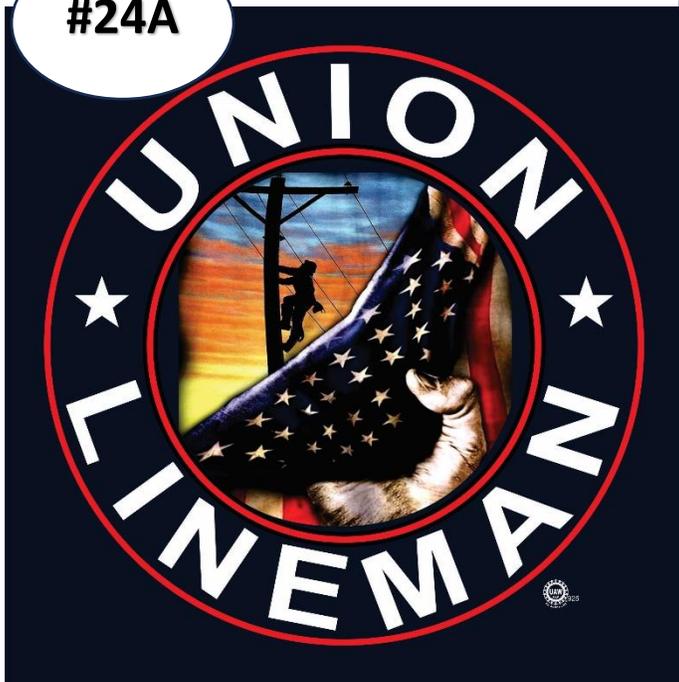
#22A



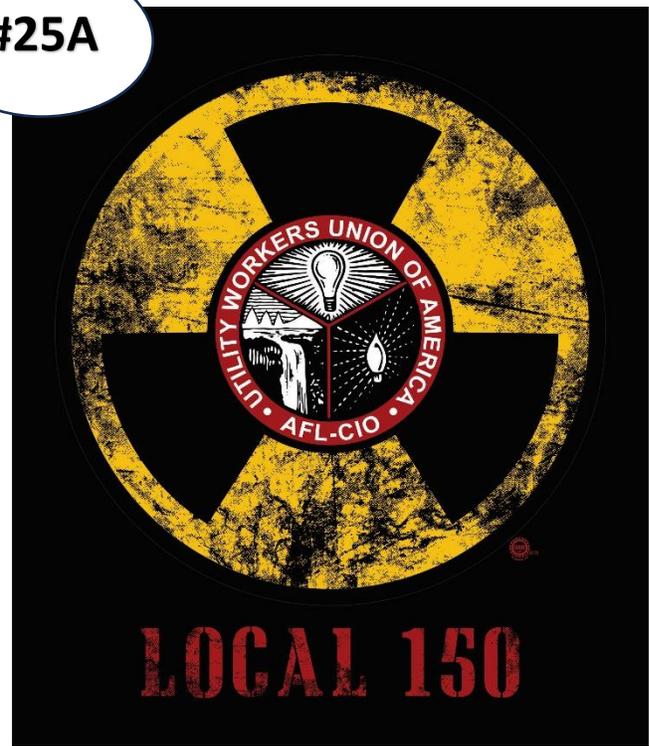
#23A



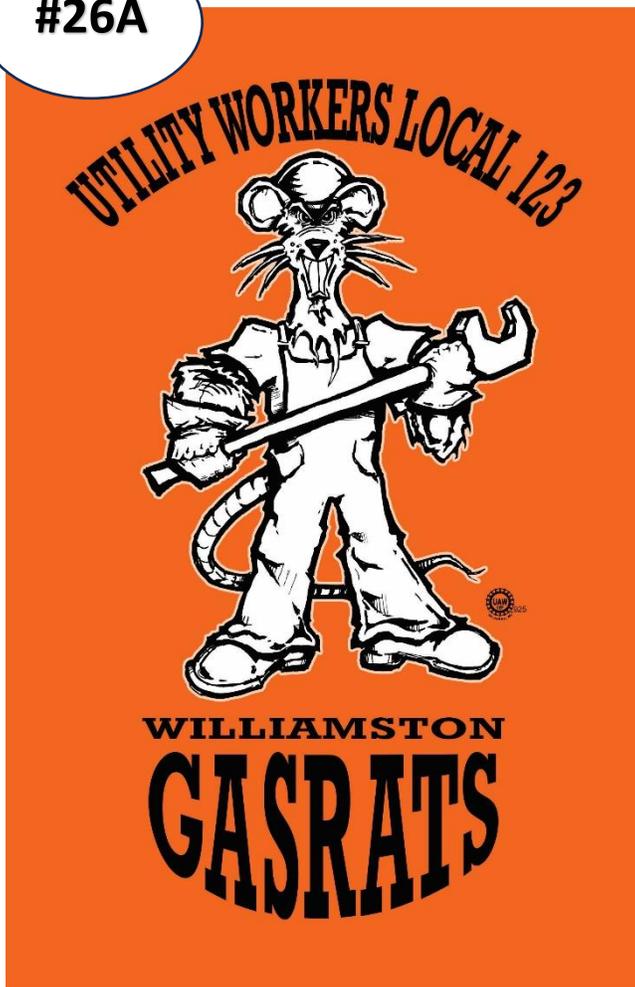
#24A



#25A



#26A

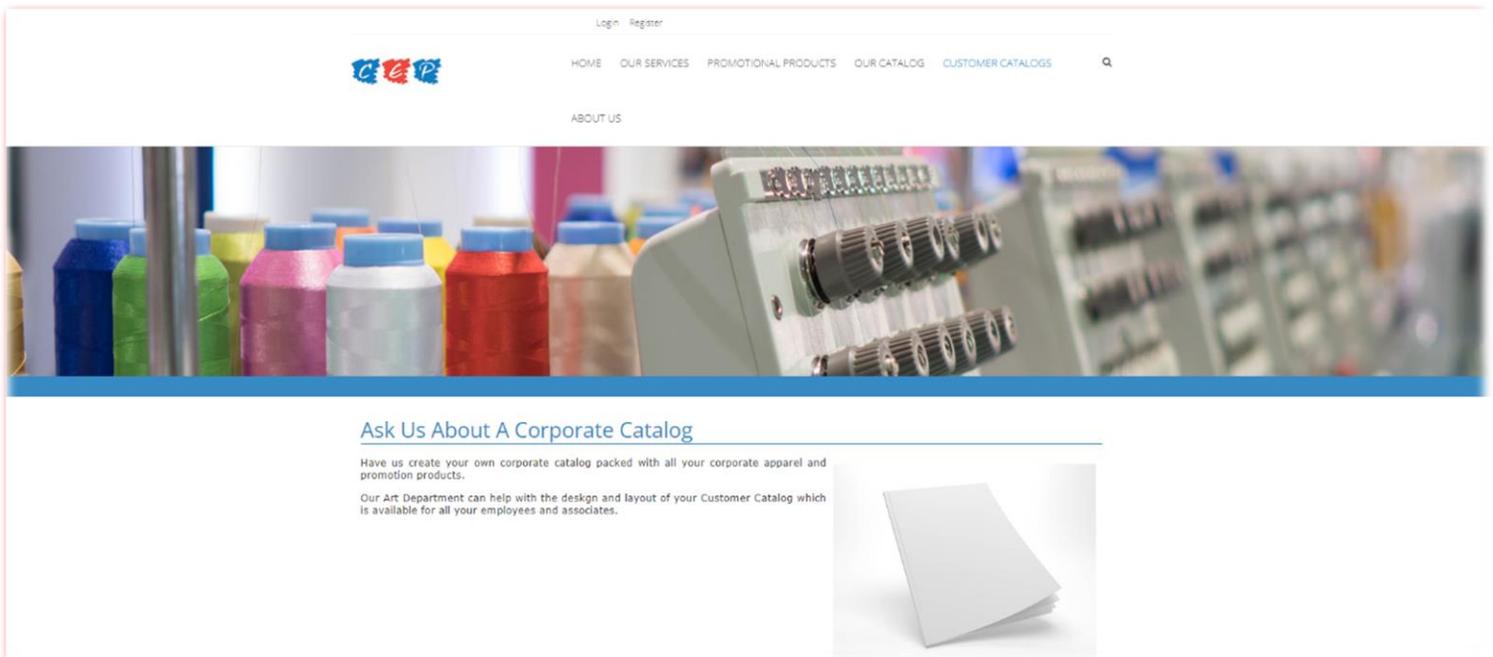


#27A



Building Your Own Local On-line Catalog

- Review the catalog for merchandise selection as well as logo choices
- Reach out to CEP at cgartside@ceplusonline.com to discuss the catalog set up
- CEP will clarify the following
 - Dates the catalog will be active
 - Items and logo selection (if new logo design is wanted, this will be discussed)
 - Review coupon codes and shipping needs
- Before the start of the catalog build, art work and item selection must be finalized
- Approximately 2 week build time for the catalog once all above details are finalized



The image shows a screenshot of the CEP website. At the top, there is a navigation bar with the CEP logo on the left and links for HOME, OUR SERVICES, PROMOTIONAL PRODUCTS, OUR CATALOG, and CUSTOMER CATALOGS on the right. Below the navigation bar is a large banner image showing a close-up of a sewing machine with several spools of colorful thread (blue, green, pink, red, white) in the foreground. Below the banner, there is a section titled "Ask Us About A Corporate Catalog" with a blue underline. The text below the title reads: "Have us create your own corporate catalog packed with all your corporate apparel and promotion products." and "Our Art Department can help with the design and layout of your Customer Catalog which is available for all your employees and associates." To the right of this text is a small image of a white, folded brochure or catalog.



CEP
 Custom Embroidery
 — Plus —
 screenprinting
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